

## Contemporary Financial Diplomacy

The purpose is to scientifically argue the need to apply the concept of "financial diplomacy" in scientific circulation; based on the logic of methodological monism, to reveal the interdisciplinary nature of financial diplomacy as a new independent object of economic diplomacy, which requires deepening the conceptual foundations and expanding its application in practice.

- Identify the challenges and opportunities for countries to adapt to the changing global landscape in order to promote their economic interests through methods, means, and instruments of financial diplomacy.
- Analyze the changing dynamics of the global economic system and its impact on the strategies of financial diplomacy of countries.
- Study the role of international financial institutions and other players in shaping the global economic order.
- Evaluate the effectiveness of financial diplomacy strategies in promoting economic development, poverty reduction, and addressing global problems such as climate change and financial instability.
- Develop recommendations for policymakers and other stakeholders on how to improve their financial diplomacy strategies in the context of the reconfiguration of the global economic system.
- Study the impact of financial diplomacy on domestic economic policy and reforms, such as fiscal and monetary policy, trade policy, and investment policy.
- Investigate the role of financial diplomacy in promoting regional economic integration and cooperation.
- Evaluate the effectiveness of financial diplomacy in mitigating economic shocks and crises, such as currency fluctuations, debt crises, and financial market instability.
- Identify the key drivers and obstacles for successful financial diplomacy strategies, such as political factors, institutional capacity, and cultural differences.
- Assess the potential of new financial technologies and instruments, such as digital currencies and blockchain, to transform financial diplomacy strategies and promote sustainable economic growth.

Język Polski

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## Najlepsza uczelnia na Podbeskidziu, zlokalizowana w Bielsku-Białej.

Od 1997 roku Uczelnia realizuje misję: "Obudzić w studentach niepohamowaną ciekawość świata".

Misja ta realizowana jest poprzez kształtowanie w studentach twórczych osobowości oraz umiejętności zdobywania potrzebnej wiedzy, a także poprzez wysoką jakość kształcenia i elastyczny system nauczania.

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