

Formal Inauguration

The upcoming academic year, to commence on 14th October with a celebration connected with the University 20th Anniversary, will be special for all of us!

Our University was founded exactly 20 years ago under the name of „Higher Education School of Marketing and Management”.

Apart from the students, many distinguished guests from Poland and abroad confirmed the presence at the celebration. Also passers-by will be met with warm welcome, as numerous surprises have been prepared for them too.

Inauguration commences at 16.00 in the main building. You are invited.

Itinerary:

- 1. Polish National Anthem.
- 2. School banner is brought and guests are welcome.
- 3. First show of the film about the history of the University.
- 4. Rector's speech.
- 5. Representative of the Students Board's speech
- 6. Matriculation of Freshmen.
- 7. Academic year 2017/2018 is pronounced open.
- 8. Student's Anthem „Gaudeamus Igitur”.
- 9. Opening lecture: Prof. zw. dr hab. inż. Leszek Kiełtyka – „Multimedia processes in the management information systems”.
- 10. Closing down of the ceremony.
- 11. Refreshments in Oscar Wilde Pub (17:00-17:30).

Najlepsza uczelnia na Podbeskidziu.

Od 1997 roku Uczelnia realizuje misję: "Obudzić w studentach niepohamowaną ciekawość świata"

Misja ta realizowana jest poprzez kształtowanie w studentach twórczych osobowości oraz umiejętności zdobywania potrzebnej wiedzy, a także poprzez wysoką jakość kształcenia i elastyczny system nauczania.

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